

2nd Annual Charity 5K Run/Walk



April 18, 2009 – Dorman High School

Sponsorship Information Package

Medical slang says, “When you hear hoof beats, don’t look for zebras.” It’s their way of saying that they should look for the most obvious or common answer. However, Zebras Do Exist!

Zebras refer to the rare or uncommon situation. Nick and Samantha (Sami) Napier are medical zebras. Nick and Sami have an inherited disorder called Ehlers-Danlos Syndrome (EDS). EDS affects the connective tissues. Defects in connective tissues can cause symptoms ranging from mildly loose joints to life-threatening complications.



Both Nick and Sami have weakness in their spines that allowed their skulls to sink onto their brains, forcing the brain out of the skull, creating an acquired chiari (cerebellum defect), and damaging the organ control centers of their brains. They have had multiple brain and spinal surgeries to correct their conditions. Their condition is rare and treatment is expensive and often not covered by insurance. They must travel to New York each time they need surgery.

You can make an impact on the lives of these children and their family by your sponsorship in the 2nd Annual Zebras Do Exist 5K Run/Walk at Dorman High School’s Freshman Campus.

Zebras ^{2nd Annual} **Do Exist**
CHARITY 5K RUN / WALK ~ APRIL 18, 2009

Signature Sponsor

\$2,500 (limit one)

In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:

- Logo* featured on race t-shirts (400 - 500 racers)
- Tent/booth at the race finish to sell and distribute promotional materials
- Logo* in prominent location on event website
- Logo* on flyers, registration forms, and posters distributed throughout South Carolina**
- Distribution of literature / coupons / items in event packets (up to 5 items)
- Frequent mention by race announcer
- Opportunity to briefly address race participants prior to the start of the event
- Opportunity to place unlimited prizes in post-race raffle
- First right of refusal for 2010 event (note: sponsorship level may increase)

MEDIA EXPOSURE AND RECOGNITION

Corporate name on **Zebras Do Exist 5K** releases sent to television, radio, websites, and community newspapers announcing the race.

* Vectored logo and images will be needed from sponsoring organization

***Dissemination of media materials is time sensitive; therefore if sponsorship occurs after March 1, 2009, we cannot guarantee company's name/logo will be distributed.*

Platinum Sponsor

\$ 1,500 (limit two)

In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:

- Logo* in prominent location on race t-shirts (400 - 500 racers)
- Tent/booth at the race finish to sell and distribute promotional materials
- Logo* in prominent location on event website
- Logo* on flyers, registration forms, and posters distributed throughout South Carolina**
- Distribution of literature / coupons / items in event packets (up to 2 items)
- Mention by race announcer
- Opportunity to place up to 5 prizes in post-race raffle

MEDIA EXPOSURE AND RECOGNITION

Corporate name on ***Zebras Do Exist 5K*** releases sent to television, radio, websites, and community newspapers announcing the race

* Vectored logo and images will be needed from sponsoring organization

*****Dissemination of media materials is time sensitive; therefore if sponsorship occurs after March 1, 2009, we cannot guarantee company's name/logo will be distributed.***

Gold Sponsor

\$ 1,000

In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:

- Logo* on race t-shirts (400 - 500 racers)
- Tent/booth at the race finish to sell and distribute promotional materials
- Logo* on event website
- Logo* on flyers, registration forms, and posters distributed throughout South Carolina**
- Distribution of literature / coupon / item in event packets (one item)
- Mention by race announcer
- Opportunity to place up to 3 prizes in post-race raffle

MEDIA EXPOSURE AND RECOGNITION

Corporate name on ***Zebras Do Exist 5K*** releases sent to television, radio, websites, and community newspapers announcing the race

* Vectored logo and images will be needed from sponsoring organization

***Dissemination of media materials is time sensitive; therefore if sponsorship occurs after March 1, 2009, we cannot guarantee company's name/logo will be distributed.*

Silver Sponsor

\$ 750

In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:

- Logo* on race t-shirts (400 - 500 racers)
- Banner at the race finish
- Logo* on event website
- Distribution of literature / coupon / item in event packets (one item)
- Mention by race announcer
- Opportunity to place up to 2 prizes in post-race raffle

* Vectored logo and images will be needed from sponsoring organization

Bronze Sponsor

\$ 500

In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:

- Banner at the race finish
- Logo* on event website
- Distribution of literature / coupon / item in event packets (one item)
- Mention by race announcer
- Opportunity to place a prize in post-race raffle

* Vectored logo and images will be needed from sponsoring organization

Partnership

\$250

In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:

- Banner at the race finish
- Distribution of literature / coupon / item in event packets (one item)
- Sponsor's name listed on our event website

For questions or to become a sponsor contact:

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www.zebrasdoexist.com