

# 3<sup>rd</sup> Annual Charity 5K Run/Walk



March 13, 2009 – Dorman High School

## Sponsorship Information Package

Medical slang says, “When you hear hoof beats, don’t look for zebras.” It’s their way of saying to look for the most obvious or common answer. However, Zebras Do Exist!

Zebras refer to the rare or uncommon situation. Several families in our area are affected by an inherited disorder called Ehlers-Danlos Syndrome (EDS). EDS affects the connective tissues. Defects in connective tissues can cause symptoms ranging from mildly loose joints to life-threatening complications.

This condition is rare and treatment is expensive and often not covered by insurance. Brain and spinal surgeries are the reality of finding ways to overcome the symptoms of EDS. Families must travel to New York, Ohio, and elsewhere to seek specialists for testing and surgery.

Our goal is to increase awareness of this rare condition, raise funds to offset expenses of local families, and to partner with CSF ([www.csfinfo.org](http://www.csfinfo.org)) to foster more research in this niche field. You can make an impact on the lives of these children and their families by your sponsorship in the 3<sup>rd</sup> Annual Zebras Do Exist 5K Run/Walk at Dorman High School’s Freshman Campus.

**Zebras**<sup>3rd Annual</sup>

**Do Exist**

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CHARITY 5K RUN / WALK ~ MARCH 13, 2010

# **Signature Sponsor**

## **\$1,500 (limit one)**

**In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:**

- Logo\* featured on race t-shirts (~400 - 500 racers)
- Tent/booth at the race finish to sell and distribute promotional materials
- Logo\* in prominent location on event website
- Distribution of literature / coupons / items in event packets (up to 5 items)
- Frequent mention by race announcer
- Opportunity to briefly address race participants prior to the start of the event
- Corporate name on awards
- Two large banners at the finish (provided by the event)
- Company name and logo on signs at each mile marker (provided by the event)
- First right of refusal for 2011 event (note: sponsorship level may increase)

# **Platinum Sponsor**

## **\$ 1,000 (limit two)**

**In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:**

- Logo\* in prominent location on race t-shirts (~400 - 500 racers)
- Tent/booth at the race finish to sell and distribute promotional materials
- Logo\* in prominent location on event website
- Distribution of literature / coupons / items in event packets (up to 2 items)
- Mention by race announcer
- One large banner at the finish (provided by the event)
- Opportunity to place up to 5 prizes in post-race raffle

\* Vectored logo and images will be needed from sponsoring organization

# Gold Sponsor

**\$ 750**

**In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:**

- Logo\* on race t-shirts (~400 - 500 racers)
- Tent/booth at the race finish to sell and distribute promotional materials
- Banner at the race finish (sponsor provided)
- Logo\* on event website
- Distribution of literature / coupon / item in event packets (one item)
- Mention by race announcer
- Opportunity to place up to 3 prizes in post-race raffle

# Silver Sponsor

**\$ 500**

**In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:**

- Logo\* on race t-shirts (~400 - 500 racers)
- Banner at the race finish (sponsor provided)
- Logo\* on event website
- Distribution of literature / coupon / item in event packets (one item)
- Mention by race announcer
- Opportunity to place up to 2 prizes in post-race raffle

# Bronze Sponsor

**\$ 250**

**In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:**

- Name on race t-shirts (~400 - 500 racers)
- Banner at the race finish (sponsor provided)
- Name on event website
- Distribution of literature / coupon / item in event packets (one item)
- Opportunity to place a prize in post-race raffle

\* Vectored logo and images will be needed from sponsoring organization

# Partnership

**\$100**

In exchange for your tax-deductible cash contribution, Zebras Do Exist provides the following sponsor benefits:

- Name on race t-shirts (~400 - 500 racers)
- Distribution of literature / coupon / item in event packets (one item)
- Sponsor's name listed on our event website

For questions or to become a sponsor contact:

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**Zebras** <sup>3rd Annual</sup> **Do Exist**

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**[www.zebrasdoexist.com](http://www.zebrasdoexist.com)**